## **ABOUT ARTSUBS**

ARTSUBS is envisioned as an annual contemporary art exhibition that presents a comprehensive mapping of Indonesia's contemporary art landscape to the public. Initiated by Rambat from Jagad Gallery and held in Surabaya—a city rich in cultural history, creative energy, and growing economic power—ARTSUBS emerges as a much-needed response to the diminishing presence of cultural and artistic spaces in Indonesian cities.

As an inclusive platform, ARTSUBS not only showcases works by hundreds of artists from across the archipelago, but also invites the public to participate in a range of programs designed to open dialogue and deepen understanding. These include workshops, artist talks, talk shows, curatorial talks, and curatorial tours, all of which are designed to build a stronger bridge between contemporary art and society.





The exploration of visual language and artistic imagination in Indonesia has grown rapidly in recent years, signaling a vibrant, diverse, and evolving ecosystem. ARTSUBS seeks to nurture this growth by providing a consistent and sustainable space for reflection, collaboration, and exchange—one that is broader, deeper, and more accessible.

This mission is especially urgent within the context of Indonesia's creative economy and the need to strengthen critical thinking in society. Through ARTSUBS, art is not only celebrated as an aesthetic expression, but also activated as a vital cultural force—fueling creativity, awareness, imagination, and intellectual engagement.

With a commitment to reaching wider audiences—ranging from the general public and students to collectors, academics, and creative communities—ARTSUBS positions Surabaya as an important site for contemporary art in Indonesia. It is a living invitation to experience, question, and imagine together, through art.













# **INFORMATION**



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